

Friday, 12 April 2024. New Delhi.

# Developing Aesthetic Literacy in Young Learners for True Experiential Learning



## Introduction

In 1970, Alvin Toffler in his famous book 'Future Shock' had pointed out to the challenges that arise out of "too much change in too short a period of time". The age of computers and internet and the realisation of Moore's law, led to what we now call the VUCA (Volatile, Uncertain, Complex, Ambiguous) world. In this constantly changing world students can't be restricted to the four walls of the classroom and must rather treat the world as their classroom.

In 2015 Michael Sean Gallagher from Hankuk University of Foreign Studies, Seoul, Republic of Korea and Pekka Ihanainen, Haaga-Helia University of Applied Sciences, Helsinki, Finland highlighted Aesthetic Literacy as an approach that harnesses open spaces as learning environments. The process involves alignment, attunement, data collection, composition, and reflection, continually applied in response to knowledge gaps, evolving goals, motivations, or simple curiosity. Aesthetic Literacy is portrayed as the ability to discern learning potential in everyday and open environments, systematically employing a process of learning through them. Aesthetic literacy, appropriated and broadened from its specific artistic focus as a capacity for "reading" or making meaning from artistic (everyday) material, is positioned as a means of making meaning in open environments, or as a means of enacting lifelong learning in these open spaces.



#### Recently, in November 2023,

an article published in the e-journal of Scientific Research (an academic publisher: www.scrip.org) highlighted and emphasised on the correlations between Aesthetic Literacy, Imagination, and Creativity Performance.

The traditional model of learning was to equip the learner for a well-defined series of skills and abilities, which led to the importance of definable learning outcomes and adoption of the ISO model by several educational institutions. This must change in the present scenario where learners have to be ready for a future that will bring with it, new challenges and therefore new opportunities, if the individual is ready for it.

### Conference Structure

The 1st Aesthetic EDU-CONCLAVE and Awards ceremony will include enriching sessions discussing ways of leveraging aesthetic literacy to impart true experiential learning for learners.

The conference will aim to elaborate on the following key components:



The What and How of Aesthetic Literacy for Learners

Taking experiential learning outside the school with real life examples

Aesthetic Literacy as a platform for professional development of teachers

-THE AESTHETIC EDU-CONCLAVE WILL ALSO INCLUDE 1ST AESTHETIC SCHOOL AWARDS-

#### **AWARD CATEGORIES**

Innovative Experiential Learning Programs

Integration of Art, Culture & History in Experiential Learning

Aesthetic Literacy Through Educational Tours

**Multidisciplinary Experiences** 

Environmental Aesthetics and Sustainable Practices

Digital Innovation in Aesthetic Education

Experiential Learning Through Performing Arts and Films

Cultural Exchange and Community Engagement

Inclusive Arts Education

Innovative Integration of NEP 2020 Themes

Experiential Learning
Through Sports Integration

Professional Development of Teachers through Aesthetic Literacy

#### Conference Programme

TIME	SESSION DESCRIPTOR
11 AM	Registration and Networking Tea
11.30 AM – 11.35 AM	Lamp-Lighting
11.35 AM – 11.45 AM	Welcome and Opening Remarks
11.45 AM – 12 NOON	Keynote
12 PM – 12.20 PM	Aesthetic Literacy: The What, Why and How?
12.20 PM – 12.40 PM	Art, Culture and History through Aesthetic Literacy
12.40 PM – 1 PM	Sponsor Presentation
1 PM – 2 PM	Lunch
2 PM – 2.30 PM	<ul><li>Combining Films and Media with Aesthetic Literacy</li><li>Film Showcase</li></ul>
2.30 PM – 2.50 PM	Aesthetic Literacy as a Platform for Professional Development of Teachers By Suraasa
2.50 PM - 3.10 PM	Health, Safety and Environmental Awareness using Aesthetic Literacy
3.10 PM - 3.30 PM	Embodied Wellness (Mental, Spiritual and Physical Wellbeing) through Aesthetic Literacy
3.30 PM – 3.45 PM	Educational Tours as a medium for Aesthetic Literacy
3.45 PM - 4.45 PM	1st Aesthetic School Awards 2024
4.45 PM – 5 PM	Vote of Thanks
5 PM ONWARDS	Evening Tea

#### Who Should Attend

- Chairpersons, Directors, Managers & Leadership teams of schools
- Principals, Vice-Principals, Headmistresses

Academic Heads, School Co-ordinators Education Service Providers who are providing out of school teaching-learning support

To Register for the Conference & Awards Contact:

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